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EMILY WONJOO LEE

UX AND PRODUCT DESIGNER

PROFESSIONAL SUMMARY

Experienced UX and Product Designer with 2 years of industry experience. Able to create intuitive and user-friendly designs that enhance the user experience. Looking to leverage my skills and experience to contribute to the success of a forward-thinking company.

EMPLOYMENT HISTORY

OCT 2022 - PRESENT

UX Designer, Cercacor Laboratories

- Develop wireframes, prototypes, and high-fidelity mockups to effectively communicate design concepts and user flows
- Collaborate with cross-functional teams to gather user requirements and information to ensure the feasibility and implementation of design solutions
- Manage and prioritize multiple projects simultaneously to meet tight deadlines and deliver high-quality designs
- Conduct user testing sessions to gather feedback and insights on the usability and effectiveness of the company's product designs
- Create and maintain a design library that includes reusable components, patterns, and guidelines to streamline the design process and ensure consistency across products
- Create user personas to better understand the target audience and inform design decisions

SEP 2022 - NOV 2022

Design Intern, Profero Group

- Assist in the development and execution of creative design concepts for client projects
- Facilitated workshop sessions to educate on how UX design can be implemented and beneficial to the current products the company is working on

MAR 2021 - MAY 2021

UX Designer and Researcher, Deloitte Digital x SCADpro

- SCADpro collaborated with Deloitte Digital to create innovative solutions for the Future of Creative Commerce, based on user research and industry insights.
- Develop and implement user testing strategies to evaluate the effectiveness of design concepts and gather feedback for iterative improvements

JAN 2021 - FEB 2021

User Experience Intern, Pentabreed

- Conducted competitor analysis for a project with Smilegate to evaluate the effectiveness and efficiency of their current website.
- Assisted with the UI design for the Hyundai Card app
- Assisted in redesigning the web UI for Pentabreed

SEP 2020 - NOV 2020

Research Lead and UX Team Lead, The Coca-Cola Company/ AMC Theaters x SCADpro

- SCADpro collaborated with Coca-Cola and AMC Theaters to research and develop concepts to redesign the in-theater experience.
- Lead the development and execution of user experience (UX) research initiatives to gather insights on customer preferences and behaviors, and apply these findings to enhance the in-theater experience
- Introduced five different concepts. These will help increase customer loyalty and participation as well as drive sales of Coca-Cola products.

EDUCATION

JUN 2018 - JUN 2022

BFA in User Experience and Minor in Graphic Design, Savannah College of Art and Design, Savannah, GA

Graduation: June 2022

Deans List: Fall 2018- June 2022

Academic Honors Scholarship

SCAD Achievement Honors Scholarship

AWARDS

2022 Indigo Awards

1 GOLD, 4 SILVER, 4 BRONZE

Allergy is a three-step ecosystem designed to reduce the occurrence of human error when dining out for those with mild, moderate, or severe dietary restrictions, facilitating safe and stress-free dining experiences.

International Design Awards, IDA

4 HONORARY MENTIONS

Winning Projects: WonderBudi, ALLergy, Divvy

Winning categories: Design For Society/ Design For Society and Children Products/ Baby & Children Products/ Other Products Designs

SKILLS

Adobe XD

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Dreamweaver

Rhino

Keyshot

JavaScript

Arduino

Processing

Sketch

ProCreate

LANGUAGES

English

●●●●●●

Korean

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Spanish

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LINKS

[Portfolio](#)

[LinkedIn](#)